

Garage Door Manufacturing: ShockWatch RFID Case Study



Company Profile

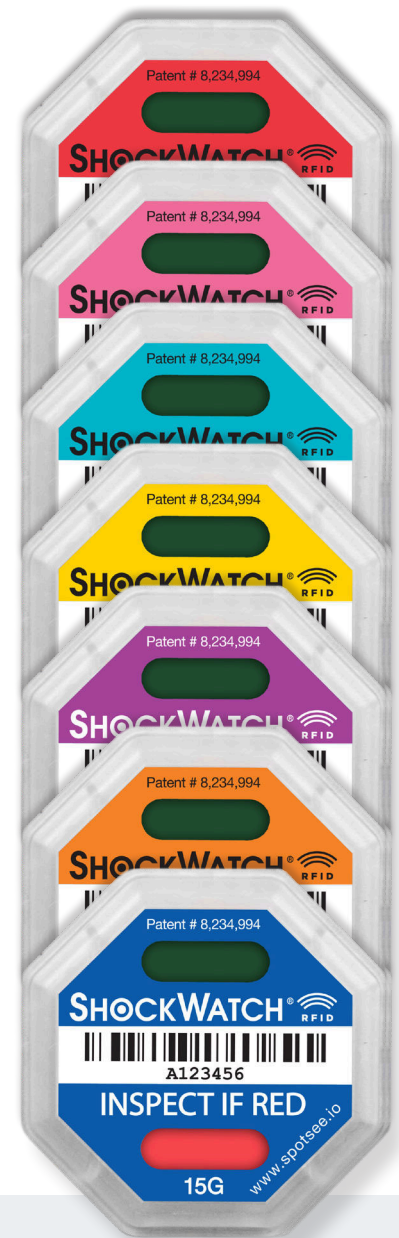
Industry: Garage Door Manufacturing

Application: Garage Doors

Challenge: A garage door manufacturer was dealing with a large number of costly returns because customers were receiving damaged doors. Goal #1: Discover what was causing the product damage. Goal #2: Eliminate all returns for which they could be liable.

There are several key transition points in the company's supply chain where a shipment of garage doors will physically change hands. The company placed a standard UHF RFID reader over the entrance and exit door of each transition point. These are called "read points" and serve as a gate for each section of their supply chain.

Garage doors are large, awkward, and preassembled before they are packaged and shipped. If a customer returns one that is damaged; where did it happen? Who is to blame?



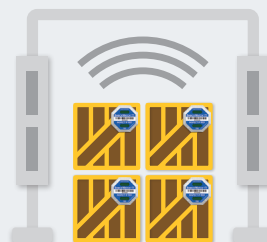
1

ShockWatch RFID is affixed to an asset



2

If the asset has an impact exceeding the tags threshold, ShockWatch RFID will "activate"



3

ShockWatch RFID is scanned by a standard UHF reader

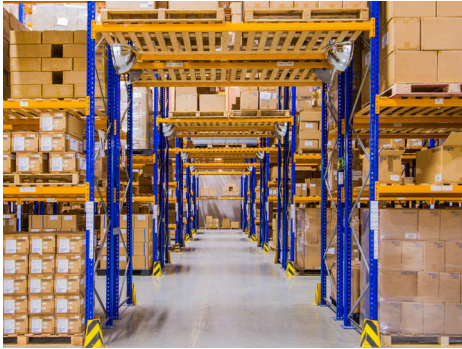


4

Asset condition is automatically entered into your ERP



Factory Floor



Distribution Warehouse



Loading Dock



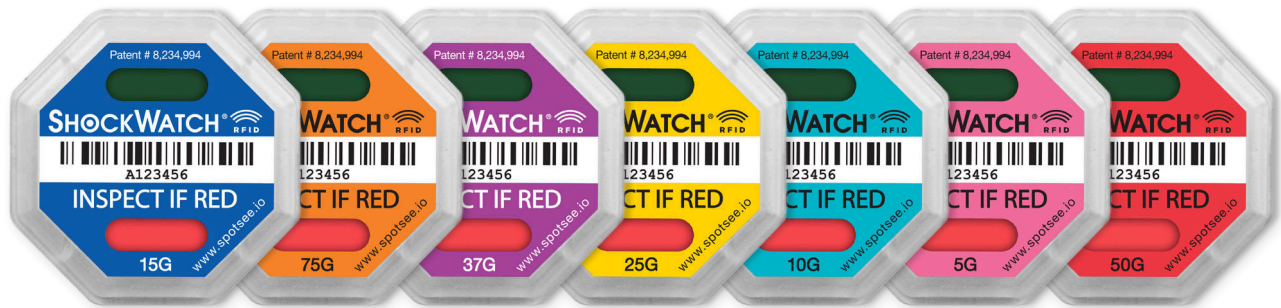
If the Shockwatch RFID on a particular garage door enters an area unactivated, but leaves the area activated, the damage likely happened there. Furthermore, since asset condition is automatically entered into the companies ERP as it passes by a reader, the company was able to begin pulling potentially damaged product in real time. The company found that the majority of their product damage occurred after it left the manufacturing facility but before it arrived at the distribution warehouse. The company improved it’s packaging and was able to reduce their internal supply chain damage by 40%. Ultimately, annual claims were reduced by 60%.

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SpotSee RFID Demo

Count	Tag Id	EPC/SGTIN	Impact Event
31	E200680B000040075F313C35	E200680B00000000000000000	Inspect
6	E200680B00004006EA1468AA	E200680B00000000000000128	OK

Summary: On top of quickly identifying damaged goods without a visual inspection, **the company noticed a shift in behavior** from supply chain workers because ShockWatch RFID acted as a visual deterrent for unacceptable handling and assigned accountability for supply chain damage.



Benefits:

- Acts as a visual deterrent to mishandling
- Expands the utility of RFID with damage monitoring
- Reduces receiving times and isolates items that need inspection
- Reduces mishandling through awareness
- Helps identify trouble spots in the supply chain from production to transportation to storage

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